

Get ready to shop -- and not just on Black Friday.

Retailers have started releasing details about their holiday season deals, and markdowns are already underway.

Here's the latest:

Amazon

Black Friday deals started early at Amazon ([AMZN](#), [Tech30](#)). The online retailer launched the [Black Friday Deals store](#) on Nov. 2 to house "tens of thousands of deals" on a wide variety of products, including electronics, toys and clothing.

Amazon Prime members will get access to some of the deals 30 minutes earlier than non-members.

Starting on Nov. 22, its [Kindle](#) e-reader will be 40% off (\$49.99). And on Nov. 26, [Fire TV Sticks](#) will go on sale for \$24.99, while shoppers can get an extra \$15 off of Amazon's [Fire Tablet](#), which is already selling at a reduced price.

Target

[Target](#) will [welcome shoppers at 6 pm on Thanksgiving](#). Stores will stay open until 11 p.m. or midnight on Friday.

The store is planning a 10-day deal event from Nov. 22 through Dec. 1 featuring "deep daily discounts on electronics, kitchenware, toys and more," and more deals will go live on Target.com Thanksgiving morning.

Online shoppers are already getting free shipping and returns through December 25.

A guide to its Black Friday offerings is posted on its [website](#). The lineup includes 58% off of a [55" Westinghouse LED TV](#) (\$249.99), an Xbox One for \$299.99 that's bundled with a \$60 Target gift card and a Gears of War game bundled. Shoppers will receive a \$100 Target gift card with an Apple Watch purchase (starts at \$399.99) and a \$150 gift card with an iPad Air 2 (usually starts at \$499.99).

In-store shoppers that spend \$75 or more on Black Friday will get a 20% discount to use in December.

The chain recently launched [international shipping](#) in over 200 countries.

Target also plans to expand its curbside pickup service to 121 stores, up from 21 last year, and to extend its price-matching service.

Additionally, the Target ([TGT](#)) app Cartwheel will offer 50% off on a different toy every day through December 24.

Toys"R"Us

Doors will [open on Thanksgiving at 5 pm](#), and a series of doorbusters will come in waves all weekend. Some discounts will only be available in stores for a limited period of time.

Shoppers that spend more than \$75 at its brick-and-mortar stores will get a \$10 Toys"R"Us gift card.

The store has already rolled out its hallmark "Great Big Toys'R'Us Book of Awesome" featuring [96 pages](#) of toys.

Toys 'R' Us credit card holders will get 10% off in-store purchases every Saturday before Christmas. The company is also offering early access to Black Friday deals for its loyalty members.

Walmart

[Walmart](#) will offer 96% of its in-store deals to online customers, and online shoppers can start buying on Thanksgiving morning at 3:01 am ET (12:01 am PT.)

There will be deals on 10 different TV models, video games, small home appliances and toys. Here's a [rundown of its deals](#).

The discount superstore kicked off 90 days of "Rollbacks" at the start of November, but plans to concentrate its deals around Black Friday and Christmas to make shopping easier.

Walmart will now let customers check in via their phones, making it easier to pick up ship-to-store purchases. Shoppers will also be able to scan products in store and add them to their wish lists using the Walmart ([WMT](#)) app.

Kmart

Doorbuster deals kick off when Kmart stores open at 7 pm on Thanksgiving, but loyalty members will get early access to some savings starting Saturday Nov. 21 at 1 pm ET.

It's also offering new deals each Wednesday from Nov. 16 through Dec. 16.

Kohl's

[Kohl's](#) kicks off the holidays on November 23, when it will start giving away \$15 gift cards for every \$50 spent online or in stores.

Shoppers will also be able to sync their online shopping bags across all their mobile devices.

Macy's

[Macy's](#) will launch the holiday shopping season by opening on [Thanksgiving Day at 6 pm](#), and it's already offered a small preview of some of its [Black Friday deals](#).

Macy's ([M](#)) will unveil more deals online beginning November 16.

Best Buy

Best Buy announced it would be [open from 5 p.m. to 1 a.m. on Thursday](#) and would open again at 8 a.m. on Black Friday. The electronics store is also making eight Black Friday deals available on November 10. Deals include a 49-inch Toshiba TV for \$149.99 and \$120 off the 11.6-inch MacBook Air.

H&M

Clothing retailer H&M, which has traditionally been open on Thanksgiving, will wait until Friday to open its doors to deal-hunters this year. Hours vary by location, and location-specific information is listed on available [here](#).

REI

The sporting goods store made a splash this year when it announced [that it would stay closed on Black Friday](#). REI said it will pay its 12,000 full and part-time employees not to work on Black Friday, and urged customers to spend the day outside instead.